

**GET MORE  
PHONE  
CALLS**



# STOP SPENDING **YOUR VALUABLE** **TIME** MARKETING YOUR BUSINESS.

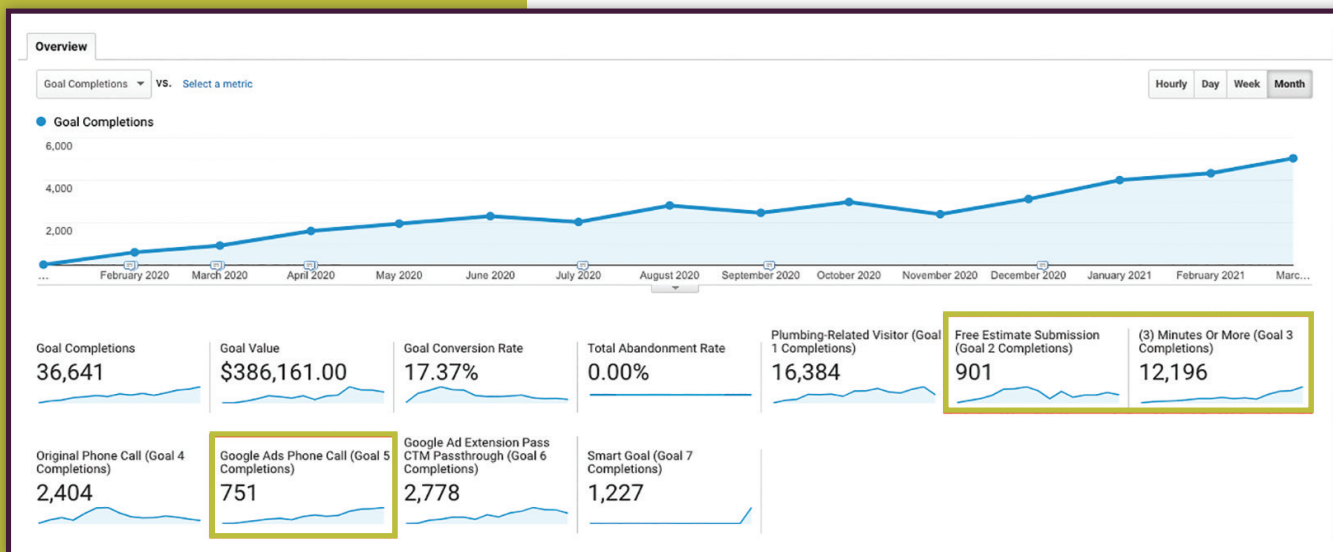
LET US DO THE WORK.  
WE'LL GET YOU **MORE LEADS,**  
**PHONE CALLS,** AND **WEB**  
**TRAFFIC,** AND HELP YOU  
**EXPAND YOUR FLEET.**

After nearly a decade working exclusively with **plumbing and HVAC** owners, we have learned specific strategies to **increase** customer call counts, technicians, trucks and of course, **profits**. We know what strategies work best each and every time.

Let **Plumb Solutions** share these strategies with you, saving you time and money, while fast-tracking your company's success.



We've met countless business owners, marketing directors, and decision makers who don't know EXACTLY how many phone calls, form fills, and chat prompts are generated through their website. Think of how useful it would be to know that your current digital advertising campaigns are only providing 5% of your total leads and do not materialize into actual business! Imagine how advantageous it would be knowing that 60% of the leads generated through your website come from a page you forgot even existed! This is the level of insight you're missing out on by not having your **Google Analytics** and **Google Search Console** properties properly setup for **tracking and reporting**.



**TRACK ONLY WHAT YOU CARE ABOUT AND WHAT MAKES YOU MONEY.**

The image above is a screenshot from a real client who is only interested in tracking form fills, phone calls and how long potential customers are staying on his site. With this key information the owner, marketing manager, and CFO know exactly where to deploy their resources for the **best return on investment**. Not only can we track completed forms and calls, we can track and report on specific button clicks, videos played, files downloaded, account logins, and more! The value of our service is that we manually code, configure and test everything on your website that directly affects **your bottom line**.

# GOOGLE HAS AN OPINION ABOUT YOUR WEBSITE AND MOST BUSINESS OWNERS DON'T KNOW IT.

Many business owners envision the launch of their website as the finish line - but it's really just the beginning! After a site is launched, Google and other search engines begin to crawl and index your content. This can take time - ensuring your site's SEO is set for success can help this process go smoothly. In image A you can see our client's site go from less than 1,000 placements in search results a day to over 7,000! Image B shows the exact keywords this business used to help Google match their business with their potential customers during a search. Their **lead count increased dramatically** after this increase in exposure on search engines!

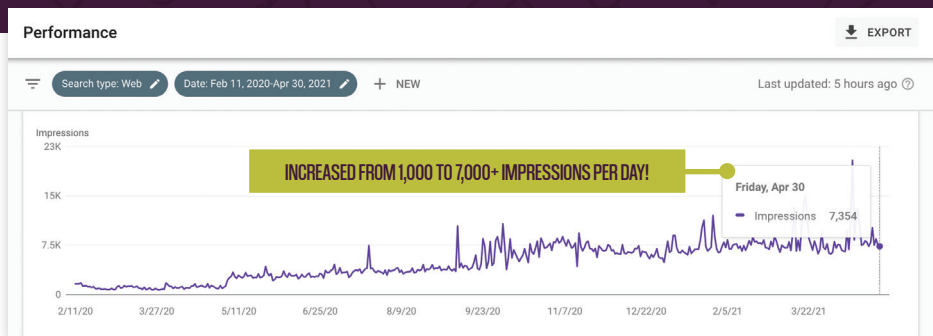


Image A

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					Impressions
sump pump					131,783
clogged toilet					45,924
clogged sink					31,060
toilet plumbing					20,687
sump pump installation					17,693
need a plumber					16,434
air temp					16,115

Image B